

# Welt Electronic SpA



# Since **1985** at your service

Welt Electronic is a company born from the experience of three successful professionals and dedicated to sale and distribution of standard or customized electronic components for INDUSTRIAL and LIGHTING market.



2022 Revenue 36 Millions



**66 Partners** 



1600 Mq headquarter 600 Mq converting



RSPP (Health and Safety Team)



55 employees including 15 sales



More than 1000 active customers



Internal warehouse



ISO 9001:2015 certification



**PASSION** 

**RELIABILITY** 

**TEAM WORK** 











# **CUSTOMER NEEDS**



A wide range of Industrial and Lighting Products: we are always looking for new solutions in step with market demands



**Consulting:** a widespread presence of sales in all Italy beside each customer



**Skilled and professional employees:** continuos training and participation at the most important trade fairs for updating on the latest generation technologies



**Custom:** «custom-made» solutions for a total customer satisfaction



Logistic: internal warehouse with a wide range of products



Customer Care: careful customer assistance and full clarity for an efficient service



#### **OWNER**

#### SALES DIRECTOR

#### PM / PS / PMFAE

#### **MANAGER**







**LAZIO** 

LIGURIA

**LOMBARDIA** 



**PIEMONTE** 

**TOSCANA** 

**TRIVENETO** 

**VALLE D'AOSTA** 

SOUTHERN ITALY



**PRESIDENT MARKETING MANAGER** Riccardo Rabatti



Tiziano Fegatelli



Barbara Ghelardoni





Antonello Perfetti



Massimo Messeri

COMMUNICATION Sabrina Pirola



**LOGISTIC &** WAREHOUSE



**Paolo Bruno** 



LINE



Federico Simonetti



**INSIDE SALES Charles Mori** 



**HUMAN RESOURCE MANAGER Giusy Marotta** 



**OPTO DISPLAY LCD** 

Michele Giusti



CONNECTORS Andrea Gorgeri



**PRODUCTION** 



**ACCOUNTING** 

Simona Nencini

**PLANNER & COSTING** Cristiano Mugnai



**FIELD APPLICATION ENGINEER** Lorenzo Ancillotti



CEO Pietro Dho



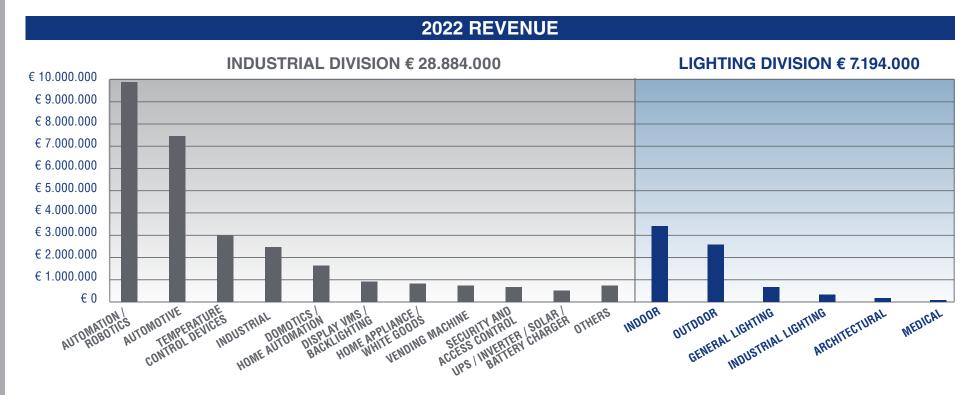
**BUSINESS DEVELOPMENT** Gabriele Gabrielli

**CONVERTING** 



TIM & ELECTROMECHANICAL **COMPONENTS** Stefano Gori





# **PARTNERS**

#### **INDUSTRIAL DIVISION**



















































































































#### LIGHTING DIVISION





































#### **OPTOELECTRONICS**

LED - LED MODULE / LED STRIP - LED FINISHED PRODUCT - LED OPTIC OPTO COUPLER / INFRARED COMPONENT - LED DISPLAY LIQUID CRYSTAL DISPLAY - LED PROFILE / LED PROFILE LUMINAIRE









#### INTERCONNECTION

CONNECTOR - TERMINAL BLOCK - CABLE ASSEMBLY / CABLE WIRE - CIRCULAR CONNECTOR









#### **TIM (THERMAL INTERFACE MATERIAL)**

TIM (THERMAL INTERFACE MATERIAL) -EMI / EMC TAPE - HEAT SINK









#### **ELECTROMECHANICAL**

RELAY - POWER SUPPLY - SWITCH -POTENTIOMETER / TRIMMER - SENSOR - FILTER - BATTERY - TRANSFORMER









#### **PASSIVE**

CIRCUIT PROTECTION - CAPACITOR - COIL / INDUCTOR - TIMING DEVICE - RESISTOR - CERAMIC RESONATOR - SOUND COMPONENT - SUPER CAP









#### **ACTIVE**

IC LED DRIVER - POWER MANAGEMENT - MOSFET / SCR / TRIAC - DIODE - BRIDGE











## **BRAND POSITIONING**







1985

2008

2017

## **DIGITAL** MARKETING











COMMUNICATION **COLLABORATION** 







**CRM** 



**E-COMMERCE** 



# ALWAYS AT YOUR SERVICE

HEAD OFFICE

BRANCH OFFICE

LOCAL OFFICES





**CRIBIS PRIME COMPANY**: for seven consecutive years Welt Electronic has won the major company reliability certificate, released only to companies with a constant high reliability and are virtuous in payments to suppliers.

#### **CERTIFICATE ISO 9001:2015**

Welt Elctronic has choosen to implement and mantain an efficient Quality management System in accordance with UNI EN ISO 9001, to ensure continuous conformity of the product/service to the customer's requirements and to applicable legislation and relevant Regulations.





**PLIMSOLL CERTIFICATE**: Plimsoll Publishing Ltd are the world's leading provider of market reports and company analysis. Plimsoll only awards a select number of companies in their individual industry sector.

Receiving the award indicates that Welt Elctronic has improved its overall financial health based on their assessment of its performance whilst achieving solid sales growth.

# **KEEP IN TOUCH WITH US:**

#### WELT ELECTRONIC SPA

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#### **BRANCH OFFICE**

Via Cristoforo Colombo, 5/c - 20094 Corsico, Milano Tel. +39 02 4585637

#### **COMPANY DATA**

Trib. FI45117 - R.E.A. FI388341 C.F. / P.I. 03714360488

Capitale Sociale: € 2.000.000 i.v. Registro Pile: IT19040P00005244













