

# Welt Electronic SpA



## Since 1985 at your service



*Welt Electronic is a company born from the experience of three successful professionals and dedicated to **sale and distribution of standard or customized electronic components for INDUSTRIAL and LIGHTING market.***



**2022 Revenue  
36 Millions**



**55 employees  
including 15 sales**



**73 Partners**



**More than  
1000 active customers**



**1600 Mq headquarter  
600 Mq converting**



**Internal  
warehouse**



**RSPP  
(Health and Safety Team)**



**ISO 9001:2015  
certification**



# CUSTOMER NEEDS



**A wide range of Industrial and Lighting Products:** we are always looking for new solutions in step with market demands



**Consulting:** a widespread presence of sales in all Italy beside each customer



**Skilled and professional employees:** continuous training and participation at the most important trade fairs for updating on the latest generation technologies



**Custom:** «custom-made» solutions for a total customer satisfaction



**Logistic:** internal warehouse with a wide range of products



**Customer Care:** careful customer assistance and full clarity for an efficient service



**OWNER**



**PRESIDENT  
MARKETING MANAGER**  
Riccardo Rabatti



**HUMAN RESOURCE  
MANAGER**  
Giusy Marotta



**CEO**  
Pietro Dho

**SALES DIRECTOR**



**INDUSTRIAL DIVISION**  
Michele Giusti



**LIGHTING DIVISION**  
Alessandro Hofmann

**CONVERTING**



**BUSINESS DEVELOPMENT**  
Gabriele Gabrielli

**PM / PS / PMFAE**



**OPTO LED**  
Tiziano Fegatelli



**LED DISPLAY**  
Barbara Ghelardoni



**OPTO DISPLAY LCD**  
Michele Giusti



**PASSIVE &  
CONNECTORS**  
Andrea Gorgeri



**TIM &  
ELECTROMECHANICAL  
COMPONENTS**  
Stefano Gori



**FIELD APPLICATION  
ENGINEER**  
Lorenzo Ancillotti

**MANAGER**



**QUALITY**  
Caterina Liccioli



**BUYER**  
Massimo Messeri



**IT**  
Antonello Perfetti



**MARKETING &  
COMMUNICATION**  
Sabrina Pirola



**ACCOUNTING**  
Simona Nencini



**LOGISTIC &  
WAREHOUSE**  
Paolo Bruno



**PRODUCTION  
PLANNER & COSTING**  
Cristiano Mugnai



**LINE**  
Federico Simonetti



**INSIDE SALES**  
Charles Mori

**SALES**

EMILIA ROMAGNA

LAZIO

LIGURIA

LOMBARDIA

MARCHE/UMBRIA

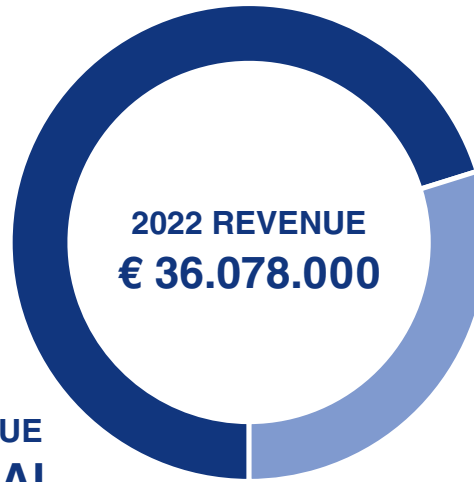
PIEMONTE

TOSCANA

TRIVENETO

VALLE D'AOSTA

SOUTHERN ITALY

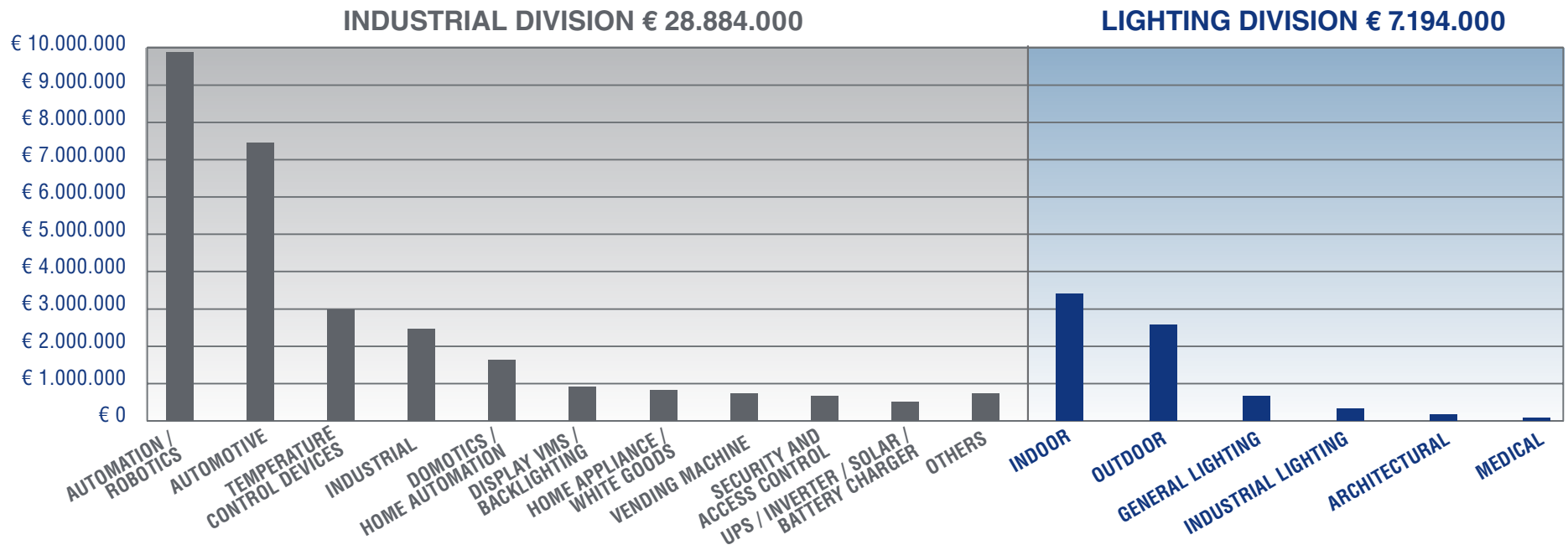


**37.000.000**  
FORECAST 2023

2022 REVENUE  
**INDUSTRIAL**  
€ 28.884.000

2022 REVENUE  
**LIGHTING**  
€ 7.194.000

**2022 REVENUE**





## INDUSTRIAL DIVISION



## LIGHTING DIVISION





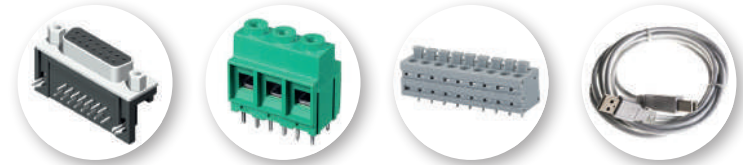
**OPTOELECTRONICS**

LED - LED MODULE / LED STRIP - LED FINISHED PRODUCT - LED OPTIC -  
OPTO COUPLER / INFRARED COMPONENT - LED DISPLAY -  
LIQUID CRYSTAL DISPLAY - LED PROFILE / LED PROFILE LUMINAIRE



**INTERCONNECTION**

CONNECTOR - TERMINAL BLOCK -  
CABLE ASSEMBLY / CABLE WIRE - CIRCULAR CONNECTOR



**TIM (THERMAL INTERFACE MATERIAL)**

TIM (THERMAL INTERFACE MATERIAL) -  
EMI / EMC TAPE - HEAT SINK



**ELECTROMECHANICAL**

RELAY - POWER SUPPLY - SWITCH - POTENTIOMETER / TRIMMER -  
SENSOR - FILTER - BATTERY - TRANSFORMER - PCB / PCBA



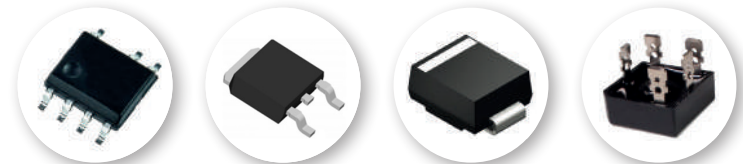
**PASSIVE**

CIRCUIT PROTECTION - CAPACITOR - COIL / INDUCTOR -  
TIMING DEVICE - RESISTOR - CERAMIC RESONATOR -  
SOUND COMPONENT - SUPER CAP



**ACTIVE**

IC LED DRIVER - POWER MANAGEMENT -  
MOSFET / SCR / TRIAC - DIODE - BRIDGE



BRAND POSITIONING



1985



2008

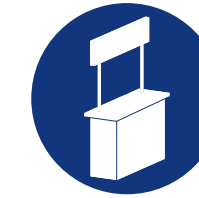


2017

DIGITAL MARKETING



COMMUNICATION COLLABORATION



CRM



E-COMMERCE



# ALWAYS AT YOUR SERVICE

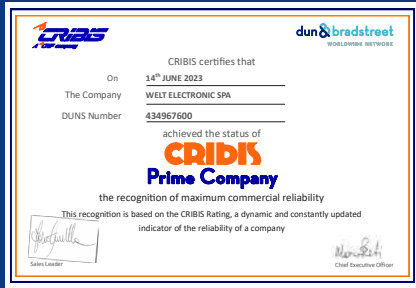
**1** HEADQUARTER  
Firenze

**1** PRODUCTION  
Firenze

**1** BRANCH OFFICE  
Milano

**6** LOCAL OFFICE  
Ancona, Bologna, Genova,  
Padova, Roma, Torino





**Dates of issue:**  
2017-2018-2019-2020-2021-2022-2023

**CRIBIS PRIME COMPANY:** for seven consecutive years Welt Electronic has won the major company reliability certificate, released only to companies with a constant high reliability and are virtuous in payments to suppliers.

**CERTIFICATE ISO 9001:2015**

Welt Elctronic has chosen to implement and maintain an efficient Quality management System in accordance with UNI EN ISO 9001, to ensure continuous conformity of the product/service to the customer's requirements and to applicable legislation and relevant Regulations.



**PLIMSOLL CERTIFICATE:** Plimsoll Publishing Ltd are the world's leading provider of market reports and company analysis. Plimsoll only awards a select number of companies in their individual industry sector. Receiving the award indicates that Welt Elctronic has improved its overall financial health based on their assessment of its performance whilst achieving solid sales growth.

# KEEP IN TOUCH WITH US:

## WELT ELECTRONIC SPA

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## PRODUCTION

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Tel. +39 055 302631

## BRANCH OFFICE

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Tel. +39 02 4585637

## COMPANY DATA

Trib. FI45117 - R.E.A. FI388341

C.F. / P.I. 03714360488

Capitale Sociale: € 2.000.000 i.v.

Registro Pile: IT19040P00005244



