

Welt Electronic SpA



since **1985** at your service

*Welt Electronic is a company born from the experience of three successful professionals and dedicated to **sale and distribution of standard or customized electronic components** for **INDUSTRIAL and LIGHTING** market.*



**2023 Revenue**  
**33.5 Millions**



**55 employees**  
including 14 sales



**73 partners**



More than  
**1000 active customers**



**1600 Mq headquarter**  
**600 Mq converting**



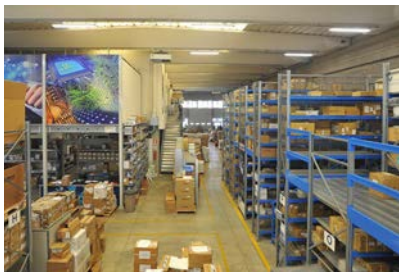
**Internal warehouse**



**RSPP**  
(Health and Safety Team)



**ISO 9001:2015**  
certification



# CUSTOMER NEEDS



**A wide range of Industrial and Lighting Products:** we are always looking for new solutions in step with market demands



**Consulting:** a widespread presence of sales in all Italy beside each customer



**Skilled and professional employees:** continuous training and participation at the most important trade fairs for updating on the latest generation technologies



**Custom:** «custom-made» solutions for a total customer satisfaction



**Logistic:** internal warehouse with a wide range of products



**Customer Care:** careful customer assistance and full clarity for an efficient service



**OWNER**



**PRESIDENT  
MARKETING MANAGER**  
Riccardo Rabatti



**HUMAN RESOURCE  
MANAGER**  
Giusy Marotta



**CEO**  
Pietro Dho

**SALES DIRECTOR**



**INDUSTRIAL DIVISION**  
Michele Giusti



**LIGHTING DIVISION**  
Alessandro Hofmann

**CONVERTING**



**BUSINESS  
DEVELOPMENT**  
Gabriele Gabrielli

**PM / PS / PMFAE**



**OPTICS**  
Alessandro Hofmann



**LED DISPLAY**  
Barbara Ghelardoni



**OPTO DISPLAY LCD**  
Michele Giusti



**OPTO LED**  
Tiziano Fegatelli



**PASSIVE &  
CONNECTORS**  
Andrea Gorgeri



**FIELD APPLICATION  
ENGINEER**  
Lorenzo Ancillotti



**TIM &  
ELECTROMECHANICAL  
COMPONENTS**  
Stefano Gori

**MANAGER**



**IT**  
Antonello Perfetti



**INSIDE SALES**  
Charles Mori



**LINE**  
Federico Simonetti



**LOGISTIC &  
WAREHOUSE**  
Paolo Bruno



**ACCOUNTING**  
Simona Nencini



**QUALITY**  
Caterina Liccioli



**PRODUCTION  
PLANNER & COSTING**  
Cristiano Mugnai



**BUYER**  
Massimo Messeri



**MARKETING &  
COMMUNICATION**  
Sabrina Pirola

**SALES**

EMILIA ROMAGNA

LAZIO

LIGURIA

LOMBARDIA

MARCHE/UMBRIA

PIEMONTE

TOSCANA

TRIVENETO

VALLE D'AOSTA

SUD ITALIA

# 2023 WELT REVENUE

**31.500.000**  
FORECAST 2024

REVENUE 2023  
**INDUSTRIAL**  
€ 26.620.133,29

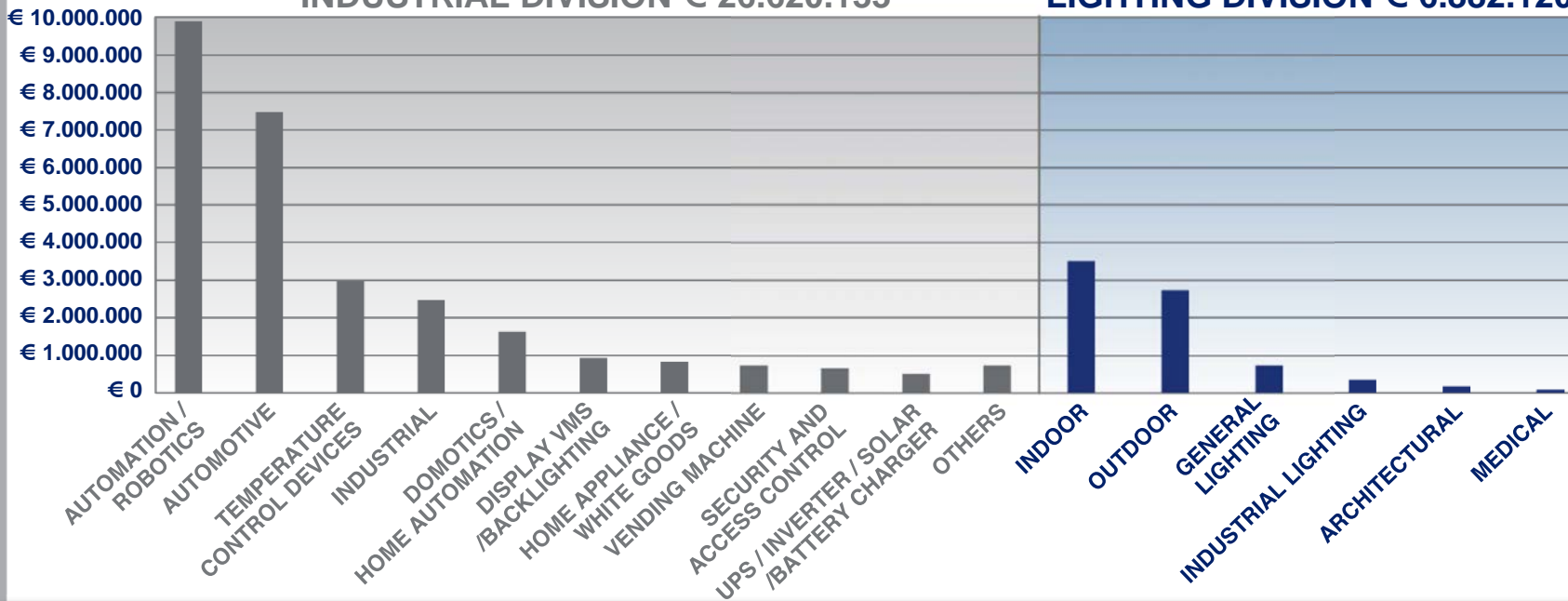


REVENUE 2023  
**LIGHTING**  
€ 6.882.120,53

## REVENUE 2023

### INDUSTRIAL DIVISION € 26.620.133

### LIGHTING DIVISION € 6.882.120



NUMBERS

## INDUSTRIAL DIVISION



## LIGHTING DIVISION





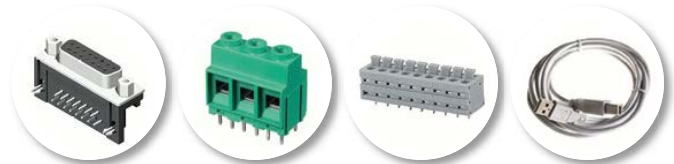
## OPTOELECTRONICS

LED - LED MODULE / LED Strip - LED FINISHED PRODUCT - LED OPTIC  
 - OPTO COUPLER / INFRARED COMPONENT - LED DISPLAY - LIQUID  
 CRYSTAL DISPLAY - LED Profile / LED Profile Luminaire



## INTERCONNECTION

CONNECTOR - TERMINAL BLOCK -  
 CABLE ASSEMBLY / CABLE WIRE - CIRCULAR CONNECTOR



## TIM (THERMAL INTERFACE MATERIAL)

TIM (THERMAL INTERFACE MATERIAL) -  
 emi / emc tape - HEAT SINK



## ELECTROMECHANICAL

RELAY - POWER SUPPLY - SWITCH - POTENTIOMETER / TRIMMER -  
 SENSOR - FILTER - BATTERY - TRANSFORMER - PCB / PCBA



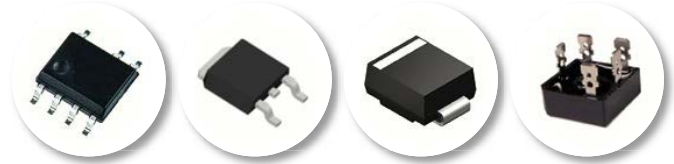
## PASSIVE

CIRCUIT PROTECTION - CAPACITOR - COIL / INDUCTOR -  
 TIMING DEVICE - RESISTOR - CERAMIC RESONATOR -  
 SOUND COMPONENT - SUPER CAP



## ACTIVE

IC LED DRIVER - POWER MANAGEMENT -  
 MOSFET / SCR / TRIAC - DIODE - BRIDGE



BRAND POSITIONING



1985



2008



2017

DIGITAL MARKETING



COMMUNICATION COLLABORATION



CRM



E-COMMERCE



# ALWAYS AT YOUR SERVICE

**1** HEADQUARTER  
Firenze

**1** PRODUCTION  
Firenze

**1** BRANCH OFFICE  
Milano

**6** LOCAL OFFICE  
Ancona, Bologna, Genova,  
Padova, Roma, Torino

WHERE WE ARE





Dates of issue:  
2017-2018-2019-2020-2021-2022-2023

**CRIBIS PRIME COMPANY:** for seven consecutive years Welt Electronic has won the major company reliability certificate, released only to companies with a constant high reliability and are virtuous in payments to suppliers.



**CERTIFICATE ISO 9001:2015**  
Welt Elctronic has chosen to implement and maintain an efficient Quality management System in accordance with UNI EN ISO 9001, to ensure continuous conformity of the product/service to the customer's requirements and to applicable legislation and relevant Regulations.



**PLIMSOLL CERTIFICATE:** Plimsoll Publishing Ltd are the world's leading provider of market reports and company analysis. Plimsoll only awards a select number of companies in their individual industry sector. Receiving the award indicates that Welt Elctronic has improved its overall financial health based on their assessment of its performance whilst achieving solid sales growth.

## KEEP IN TOUCH WITH US:

### WELT ELECTRONIC SPA

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[gdpr@weltelectronic.it](mailto:gdpr@weltelectronic.it) - [weltelectronic@pec.it](mailto:weltelectronic@pec.it)

### PRODUCTION

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Tel. +39 055 302631

### BRANCH OFFICE

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Tel. +39 02 4585637

### COMPANY DATA

Trib. FI45117 - R.E.A. FI388341

C.F. e P.I. 03714360488

Capitale Sociale: €2.000.000 i.v.

Registro Pile: IT19040P00005244



